

The Office of Placement and Career Services implements programs for the career development and placement of students. OPCS oversees the design and implementation of activities and projects that assist undergraduate students in discerning their career paths in the future. The OPCS also handles research that serves as a guide in the assessment of employment opportunities, employer preferences, and graduate placement as well as in the planning of relevant programs in Ateneo.

For three years we have journeyed on a pathway to improving our students' and graduates' employability & entrepreneurship skills.

## WE HAVE BEEN TRAINING!

We have held a series of seminars and workshops for our staff and students on:

### Staff trainings:

- ToT1: Systems to Support Employability and Entrepreneurship, University of Alicante
- ToT2: Inspiring and Supporting Entrepreneurship, University of Montpellier
- ToT3: Developing Soft Skills and Labour Market Observatories, Ateneo de Manila University & World of Work Cafe



### Students trainings:

- Soft Skills Training on Essential Skills to Enhance Employability (3 sessions-Communication, Problem-solving, Leadership)

### Replication trainings:

- 2-day training for Career Center/Guidance Staff from 5 non-partner HEIs (pls see attached photos)

## OUR STUDENTS HAVE ENGAGED WITH THE BUSINESS SECTOR!

100 of our students had the opportunity to engage with representatives from 20 businesses and learn about the skills and competencies needed by employers and develop confidence on how to be more employable.



In our HACKATHON on 3<sup>th</sup> and 4<sup>th</sup> of July 2023, students worked in teams to come up with an innovative solution to a challenge proposed by Asialink Finance Corporation. The winning team was sponsored by PATHWAY to travel to Valencia (Spain) and attend the Valencia Digital Summit and learn more about how to address major social challenges faced by society and explore the pivotal role of technology and innovation in shaping a brighter future.



## Exploring this pathway has helped us to:

- Upskill our Ateneo Business Resource Center (BRC) staff benefiting from the PATHWAY trainings;
- Train our students on employability and entrepreneurship with students from various courses benefiting from the new training courses developed by our staff;
- Engage with the business sector and have them interact with our students in the 100/20 events and the hackathons;
- Developed a new service in the Ateneo Business Resource Center;
- Better understand the situation our graduates face when entering the labour market through analysis of the results of focus groups and surveys with employers, students and graduates, and the discussions held during World of Work Café;
- Come up with a new framework for entrepreneurial competences in the Philippines.



For more information about our employability & entrepreneurship efforts, or to collaborate with us, please visit our website:

<https://www.facebook.com/AteneoOPCS/> and email address [placement.ls@ateneo.edu](mailto:placement.ls@ateneo.edu)

Learn more about the PATHWAY Project at our website  
or follow us on social media



[www.pathway2employability.eu](http://www.pathway2employability.eu)



Benguet State University demonstrates its commitment to fostering entrepreneurship by providing three undergraduate and one graduate degree program related to entrepreneurship. In addition, the university organizes regular student fairs aimed at giving students hands-on experience and exposure to the business world. Even in its non-business related courses, BSU integrates entrepreneurial skills as a key program outcome. The Office of Student Services actively supports and encourages activities that enhance employability skills among students. BSU's involvement in the PATHWAY project has not only heightened awareness and enthusiasm among its own community but has also inspired neighboring HEIs to inspire entrepreneurship and cultivate soft skills among their students.



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## WE HAVE BEEN TRAINING!

We have held a series of seminars and workshops for our staff and students on:

### Staff trainings:

➤ **Employability**  
April 24 & 25, 2024  
47 participants

➤ **Inspiring entrepreneurship**  
May 25 & 26, 2023  
48 participants

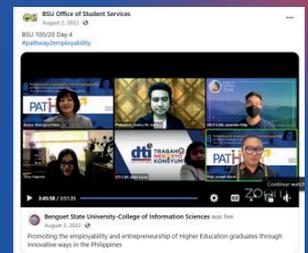
➤ **Students trainings:**  
➤ **Softskills Training**  
June 23, 2023  
63 participants



## OUR STUDENTS HAVE ENGAGED WITH THE BUSINESS SECTOR!

More than 100 of our students had the opportunity to engage with representatives from 20 businesses on July 25, 26, 28 and August 2, 2023. They learned about the skills and attitude requirements of the industries they plan to join in the future.

In our HACKATHON on July 12-14, 2023, 54 students worked in teams to come with an innovative solution to a challenge proposed by the Health 101 Restoerant and Ecolodge. The winning team was sponsored by PATHWAY to travel to Finland for the Slush Event 2023 and learn more about the stages of establishing a business from the foundation stage to the start-up studio.



## Exploring this pathway has helped us to:

- Upskill our Office of Student Services, Department of Agribusiness and Department of Entrepreneurship staff with 50 staff benefiting from the PATHWAY trainings;
- Train our students on entrepreneurship, employability, soft skills and emotional intelligence with 1,285 students benefiting from the student training developed by our staff, the 100/20 events and hackathon;
- Engage with the business sector and have them interact with our students in the 100/20 events and the hackathons;
- Better understand the situation our graduates face when entering the labour market, thanks to analysing the results of focus groups and surveys with employers, students and graduates, and the discussions held during a World of Work Café;
- Come up with a new framework for entrepreneurial competences in the Philippines.



For more information about our employability & entrepreneurship efforts, or to collaborate with us, please visit our website:

<http://www.bsu.edu.ph/office-student-services> and <https://bsu.international/>



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Lyceum of the Philippines University-Batangas is committed in supporting our students' and graduates' employability and entrepreneurship efforts by continuously applying the knowledge and experience gained from this project. And through the help of our Employment and Entrepreneurship Center, the university will continue its programs for career services, industry partnerships, professional development workshops, networking opportunities, career advising and mentoring, and also for continuing education and life long learning. By prioritizing these commitments and initiatives, LPU-Batangas will continue to empower its students and graduates to thrive in the workforce and pursue fulfilling career paths.



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## WE HAVE BEEN TRAINING!

We have held a series of seminars and workshops for our staff and students on:

### Staff trainings:

- **GROUP: Get Ready for Opportunities for University Partnerships**
- **Supporting and Inspiring Entrepreneurship**
- **Developing Soft Skills**



### Students trainings:

- **Soft Skills Workshop and Training for students**
- **World of Work Cafe**



## OUR STUDENTS HAVE ENGAGED WITH THE BUSINESS SECTOR!

100 of our students had the opportunity to engage with representatives from 20 businesses and learn about the importance of punctuality, integrity, commitment and accountability in the work place. They also learned that young professionals should master their skills and should be willing to accept the challenges that can help them strengthen their weaknesses.



In our HACKATHON on July 6 & 7, 2023, 36 students worked in teams to come with an innovative solution to a challenge proposed by Silver Peak Group of Companies (SPGC), one of LPU-B's industry partners. The winning team was sponsored by PATHWAY and SPGC to travel to Hungary to attend the Compass Tech Summit and learn more about Artificial Intelligence, Machine Learning, Data, User Experience, User Interface, Product Management, and Engineering Leadership, presenting which tools, methods, and practices should be part of the toolbox of a modern developer and company. This event is serving as a compass on new technologies and trends where they can learn from top-notch international practitioners in the world.



## Exploring this pathway has helped us to:

- Upskill our employment center and career center staff with 15 staff benefiting from the PATHWAY trainings;
- Train our students on Developing Soft Skills with 1,143 students benefiting from the new training courses developed by our staff;
- Enhanced and improved the career development programs of the university.
- Increased the employability rate of the graduates.
- Strengthen the University's industry-academe partnerships.
- Engage with the business sector and have them interact with our students in the 100/20 events and the hackathons;
- Created 18 different business proposals and ideas through Hackathon events.
- Developed a new service called Launch Pad that serve as hub for collaboration, providing entrepreneurs with a physical space to work, network, and access shared resource;
- Better understand the situation our graduates face when entering the labour market, thanks to analysing the results of focus groups and surveys with employers, students and graduates, and the discussions held during a World of Work Café;
- Conducted a study about State of the Art of Employment and Employability Situation in the Philippines.
- Come up with a new framework for entrepreneurial competences in the Philippines.

For more information about our employability & entrepreneurship efforts, or to collaborate with us, please visit our website:

<https://lpubatangas.edu.ph/pathway2employability/>



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Since the implementation of the PATHWAY Project, the Polytechnic University of the Philippines has re-engineered many of its existing programs and launched new activities on employability and entrepreneurship that are accessible for both students and alumni. One of the major programs of the University that emerged through the Project is **PUP SIBOL (Seeds of Innovation for Business Opportunities and Leadership Development)**. PUP SIBOL aims to seamlessly integrate the academic outputs and outcomes with the career development and entrepreneurship services and support of the University. It will serve as the blueprint that will define the pathways that will lead students to opportunities for entrepreneurship and/or employment track, simplified as E to E&E or Enrolment to Entrepreneur&Employment. This will also jump-start the new Entrepreneurship Service under the Career Development and Placement Office of PUP. Some of the activities incorporated in the program include curriculum mapping and alignment, soft skills training, mentoring, leadership shadowing, business incubation, placement, and launching of a business start-up.



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## WE HAVE BEEN TRAINING!

We have held a series of seminars and workshops for our staff and students on:

### Staff trainings:

- Retooling of OJT Coordinators
- World of Work Cafe



### Students trainings:

- Career Development Webinar Series
- Best Business Plan and Pitching
- Grand Innovation Expo 2023



## OUR STUDENTS HAVE ENGAGED WITH THE BUSINESS SECTOR!

100 of our students had the opportunity to engage with representatives from 20 businesses and learn about leadership, interpersonal skills, and real-world expectations. The event garnered 5.8K views in its social media streaming.



In our HACKATHON on June 29 to 30 and July 3-4, 42 students worked in teams of 3 to come with an innovative solution to a challenge proposed by Samsung Philippines. The winning team was sponsored by PATHWAY to travel to Impact Conference Compass Tech Summit 2023 and learn more about engineering leadership, product management, data, UX/UI, and AI/ML.



## Exploring this pathway has helped us to:

- Upskill our career center, technology business incubation, and OJT staff with 60 staff benefiting from the PATHWAY trainings;
- Train our students on developing personal brand, e-resume writing, mastering communication and interview questions, career exploration, crafting a viable business plan, business pitching, and many others with thousands of students benefiting from the new training courses developed by our staff;
- Engage with the business sector and have them interact with our students in the 100/20 events and the hackathons;
- Developed a new service in the career development office that focuses on entrepreneurship;
- Launch PUP SIBOL which will integrate all our efforts in equally providing opportunities on job placement and entrepreneurship among our students;
- Better understand the situation our graduates face when entering the labour market, thanks to analysing the results of focus groups and surveys with employers, students and graduates, and the discussions held during a World of Work Café;
- Come up with a new framework for entrepreneurial competences in the Philippines.



For more information about our employability & entrepreneurship efforts, or to collaborate with us, please visit our website: <http://www.pup.edu.ph/jobpost/> and social media (Meta) **PUP Career Center**



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SPUP supports the development of entrepreneurial skills and fosters employment opportunities for students in the University. It established the Entrepreneurship & Employment Center that serves as a hub for resources, training, and networking opportunities for students to start their own businesses or find employment.

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## WE HAVE BEEN TRAINING!

We have held a series of seminars and workshops for our staff and students on Soft Skills on Employability, Replication and Orientation on PATHWAY projects.



## OUR STUDENTS HAVE ENGAGED WITH THE BUSINESS SECTOR!

200 of our college students had the opportunity to engage with representatives from 22 business and industry partners to learn about the current and future demands of various employers and companies.



Our HACKATHON was composed of Pre-Hackathon lecture and apprenticeship on July 4, 2023 and the main hackathon with demo and pitching on July 10-11, 2023.

48 students worked in teams to come with an innovative solution to a challenge proposed by St. Paul University Philippines. The winning team was sponsored by PATHWAY to travel to Valencia, Spain and attend the Valencia Digital Summit 2023 where they got a chance to engage with aspiring CEOs, business leaders, investors, and promising startups.



## Exploring this pathway has helped us to:

- Establish our Entrepreneurship & Employment Center benefiting from the PATHWAY trainings;
- Train our students on soft skills with 100 students benefiting from the new training courses developed by our staff;
- Engage with the business sector and have them interact with our students in the 100/20 events and the hackathons;
- Better understand the situation our graduates face when entering the labour market, thanks to analysing the results of focus groups and surveys with employers, students and graduates, and the discussions held during a World of Work Café;
- Come up with a new framework for entrepreneurial competences in the Philippines.



For more information about our employability & entrepreneurship efforts, or to collaborate with us, please visit our website: [www.spup.edu.ph](http://www.spup.edu.ph) Email the SPUP Entrepreneurship & Employment Center at [eec@spup.edu.ph](mailto:eec@spup.edu.ph)

Learn more about the PATHWAY Project at our website [www.pathway2employability.eu](http://www.pathway2employability.eu) or follow us on social media

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## PATHWAYS to Success

Expanding opportunities for higher education graduates through Entrepreneurship and Employability



### A PATHWAY National Conference



April 3<sup>rd</sup>-4<sup>th</sup>  
2024



Golden Lion Hotel  
Lingayen, Pangasinan

Hosted by  
Commission for Higher  
Education Philippines



[pathway2employability.eu](http://pathway2employability.eu)

#### Partners



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